Signs on 7th Artwork Submission Guidelines

Artwork for Print

- PDF- Adobe Acrobat
- AI - Adobe Illustrator CS5 or earlier (Fonts converted to outlines)
- EPS - with all fonts converted to curves and using embedded or linked bitmaps
- PSD* - Photoshop CS2 or earlier (fonts rasterized, keep layers)
- TIF*
- JPG* - Very little or no compression

* Editing, if possible, is more difficult with these formats. PSD, TIF & JPG need be 150dpi or greater, 75dpi or greater for large format.

When linking or embedding files please adhere to the 150dpi minimum for poster sizes and 75dpi for large format prints up to 8'. Files over 8' such as truck side graphics should be provided around 150dpi or the best resolution you have access to. Please submit only CMYK files. JPG compression less than 65% quality may show visible artefacting. Bitmaps need not be greater than 300dpi. Should changes be necessary you will be requested to submit modified artwork. If we are required to modify your artwork our design fee is $60/hour and font information may be requested.

If you have specific color concerns please ask to proof you color prior to production.

Artwork for Cutting to Shape or Die Cut

- PDF- Adobe Acrobat
- Adobe Illustrator CS 5 or earlier (Fonts converted to outlines, no bitmaps)
- EPS with all fonts converted appropriately and no bitmaps

Files for cutting need to be vector artwork only (lines and curves, not bitmaps or photos).